

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.: 09/699,087
Applicant(s): Jerome Chen et al.
Filed: October 27, 2000
Art Unit: 3621
Examiner: Jalatee Worjloh
Title: SYSTEM AND METHOD FOR
REPLICATING WEB-SITES

Confirmation No.: 5535
Date of Allowance: 11/19/2004

Docket No.: 047138/257583
Customer No.: 00826

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

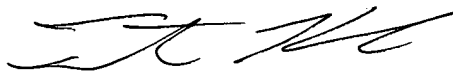
COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

The Examiner found that the closest prior art of record is "Mirror, Mirror on the Web: A Study of Host Pairs with Replicated Content" to Bharat el al. ("the Bharat reference"). In particular, the Examiner finds that the Bharat reference discloses web site mirroring technology, which includes replicating exact copies of websites over multiple servers. In addition, the Examiner finds that the Bharat reference, taken either individually or in combination with the other references, does not teach or suggest configuring behaviors of the Sub Sites to match desired population segment characteristics, as recited by independent Claims 1, 12, and 23 of the present application.

Applicants respectfully submit that the Bharat reference is distinguishable for at least the reason that the Bharat reference does not teach or suggest generating a plurality of Sub Sites from a Super Site, wherein the Sub Sites are accessible from a common address, as recited by independent Claims 1, 12, and 23 of the present application. In this regard, the Bharat reference "define[s] two host to be mirrors if: i. A high percentage of paths (that is, the portions of the URL after the hostname) are valid on both web sites, and ii. These common paths link to documents that have similar content" (See the Bharat reference, page 2). The Bharat reference further discloses that the URL strings of the replicated websites "will at least share some segments in common," and that "we can expect prefixes representing top level directories to be

shared by many URLs" (See the Bharat reference, page 4). For instance, hosts may be fully replicated (*e.g.*, "com" site is mirrored as an "org" site), and web sites by the same organization mirrored in other languages or catering to local content could share URL segments (*e.g.*, www.yahoo.ca, www.yahoo.co.jp) (See the Bharat reference, pages 9-12) but not a common URL (*i.e.*, address).

Respectfully submitted,



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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Issue Fee, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on February 8, 2005.



Lorna Morehead